



Role Description

Job Title:	Student Challenge Ambassador
Length:	1 Academic Year
Location:	Your university campus (plus three London-based training weekends)
Role type:	Voluntary
Reports To:	Student Fundraising Coordinator

The Charity

[Hope for Children](#) is an international charity working towards a world in which every child has the happy, healthy and positive childhood we passionately believe they deserve.

Almost half of the world's children live in extreme poverty. We are helping to change this by delivering education, health, livelihoods and Child Rights projects that benefit thousands of children and families each year.

Everything we do is for the benefit of today's children and tomorrow's parents, supporting present and future generations to achieve long-term change. We know it will take time.

Job Summary

At Hope for Children, we believe that our greatest resource for achieving our mission is people. We put this belief into action in many ways: investing in staff presence on campus throughout the year, training and developing RAGs, and most importantly, our Ambassador Programme.

An Ambassador is a representative of Hope for Children on campus at their university. They are trained for the role and supported throughout the year by our dedicated student fundraising team. Our Ambassadors are at the core of Team Hope and as a Challenge Ambassador, you will fundraise by leading a challenge event at your university such as [Kilimanjaro](#), [Everest Base Camp](#) or [Machu Picchu](#).

These events are a key part of Hope for Children's funding and we run them through the leading student tour operator, Choose a Challenge. Our Kilimanjaro trips [include a visit to one of our projects](#).



Key Responsibilities

To positively represent the charity on your university campus:

- Attending all Hope for Children Ambassador Training events throughout the year
- Assisting with any fundraising events carried out for Hope for Children at your university
- Engaging students with Hope for Children's student fundraising activities
- Raising awareness of the issues Hope for Children is working to tackle
- Spreading the word of Hope for Children in a responsible, positive way
- To read and personally comply with all aspects of the Child Safeguarding Policy and (if required) to attend group or individual trainings, inductions on the same.
- To report promptly any child safeguarding issue in line with Child Safeguarding Policy.

To act as Challenge Leader for a challenge event at your university:

- Recruiting a team of students to join you on the national/international trek you have selected, with support from Hope for Children and RAG society (if applicable at your university)
- Leading the team to reach their fundraising targets (with the help of Hope for Children)
 - Being the first point of contact for team members
 - Keeping regular contact with team members to keep track of their fundraising
 - Assisting team members with their fundraising needs
 - Manage the distribution and use of the contactless payment device provided by Hope for Children
 - Giving advice and ideas to team members
 - Leading in the organisation of group fundraisers and socials
- Being the main point of contact for Hope for Children staff
- Being the main point of contact for the Students' Union and/or RAG regarding the challenge you are leading
- Co-ordinating with Choose a Challenge for any queries about your team's trek.

£3,400 can provide counselling, drop-in centres, home visits, nutrition packages and medical support for 70 children directly and indirectly affected by HIV

Just one challenge participant could break this barrier to a happier childhood



Benefits

- Gain outstanding leadership training and experience
- Earn a certified [Neuro-Linguistic Programming \(NLP\)](#) diploma
- Travel the world & learn about yourself in the process
- Develop important soft skills employers are looking for in graduates
- Flexible programme to fit into busy schedules
- Make a very real difference to the work of Hope for Children
- Receive an in-depth education about Hope for Children & our work
- Make new friends on your campus and across the country

Being a Challenge Ambassador differs from the traditional 'Challenge Leader' model in a few significant ways:

- Unique & highly-regarded qualifications
- Become part of the Hope for Children family
- Expected to perform to high standards, delivering support on behalf of the charity to challenge participants and RAG
- Viewed as an extension of Hope for Children on campus at your university

Training & support

[Ambassador training](#) develops all the relevant skills for the role and will benefit you in the long run by giving you the opportunity to learn skills that will further your personal and professional development. These weekends will take place at the Excel Centre, London - accommodation and travel expenses will be provided where necessary (further detail will be given closer to the time).

23rd & 24th August 2019

- 'Hopeification'
- The year ahead
- Sales skills
- Getting students on board
- Getting students started with fundraising

9th & 10th November 2019

- Team management
- Leadership
- Introduction to NLP

1st & 2nd February 2020

- Relationship building
- Communicating effectively
- Public speaking

£400 provides a pre-school place for 10 children which enables progression to mainstream school.

Read more about this incredible programme, including more about NLP, [here](#).

In addition, you will be fully supported by Hope for Children staff through regular phone & email contact, visits to campus and digital resources.



Bonuses

Each member of your team will have a fundraising target to achieve in order to take part in the trek ([click here for a breakdown of these targets for each trek](#)). Ambassadors have a smaller fundraising target than the rest of the team, to allow more time for your additional responsibilities!

Ambassadors who have already participated in one of our challenges will begin with an even greater reduction in your fundraising target. You will have pre-defined objectives throughout the year, which move you from bronze to platinum status. Your objectives are based on the size of your time and how you manage & support them.

	Bronze (Starting bonus)	Silver (1 target met)	Gold (2 targets met)	Platinum (3 targets met)
New Ambassadors	20%	30%	40%	55%
Previous trekkers (if you have taken part in a Hope for Children trek before)	40%	45%	50%	60%

£13,500 can furnish a crisis shelter to help children rescued from severe abuse and/or from severely dangerous circumstances.

Every year, around 70-100 children will be supported by this, giving each child a change to a brighter, happier future. Your team could raise enough to kickstart a project like this.

Application Process

To enquire or apply, please email the team on TeamHope@hope4c.org

- Attach a statement entitled **What makes me perfect for this role** (maximum one side of A4)
- Let us know what uni you attend whether you have a preference on which challenge to lead
- Make sure the subject of your email is *Challenge ambassador application – your name & uni*

We will then arrange a phone interview with you. Details of your application may be shared with your university's RAG society if we are partnered with them this year.

Hope for Children's recruitment and selection policies and procedures reflect our commitment to the safety of children. Any appointment is subject to commitment to our Child Safeguarding Policy and satisfactory references (where applicable) and, for some roles, Enhanced criminal record disclosure.

Thank you for your interest in working with Hope for Children.